



NewMarket Health Masterfile

5,931	Hotline	\$155/M
221,030	Actives	\$135/M
78,224	Expires	\$ 85/M

This masterfile consists of subscribers to four distinctly unique newsletters: Health Sciences Institute, Logical Health Alternatives, Natural Health Response, and Nutrition & Healing.

These subscribers and buyers are interested in cutting-edge ideas about breakthrough health solutions that aren't available through other resources. They are looking to take control of their health rather than rely on a dogmatic medical establishment that is obsessed with surgery, drugs, and a one-size-fits-all approach to medicine.

Other offers that may interest these buyers are general merchandise, dietary supplements, self-help, political, financial, fundraisers, travel, magazines, and memberships.

NameBank International is a full-service list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced company who will work directly with you to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance and health lists.

TO PLACE AN ORDER OR LIST RECOMMENDATION,
PLEASE CONTACT: [Christina Olson, lists@namebank.com](mailto:lists@namebank.com)

Last Update:
July 2024

Names through:
May 2024

Minimum Order:
5,000

Source:
Web Generated/ Direct Mail

Update Frequency:
Quarterly

Average Unit of Sale:
\$49.50 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subs	\$10.00/M
Lead Gen	\$50.00/M
Low Price Point	\$50.00/M
Non-Reciprocal	\$75.00/M

E-Mail/FTP \$60/F

Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations will incur a \$100/F fee, plus \$10/M run charges and shipping costs.

Delivery:
3-5 Business Days